



Travel Costa Mesa Executive Committee Meeting Agenda
Travel Costa Mesa's Office, 151 Kalmus Dr., Suite C110, Costa Mesa 92626
Thursday, August 7, 2025, from 1:00 pm to 2:00 pm

NOTICE TO PUBLIC -You are welcome and encouraged to participate in this meeting. *Public comments can be emailed to Jessica Placentia at jplacentia@travelcostamesa.com before 9:00 am on Thursday, August 7th, to be read to the Executive Committee and the president.* The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.

BROWN ACT -California Government Code 54950 (The Brown Act) requires a brief description of each item to be transacted or discussed to be posted at least 72 hours before the regular meeting. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Jessica Placentia at jplacentia@travelcostamesa.com at least 24 hours prior to the meeting.

1:00 pm - Call to Order

Public Comment – public comment for all items not otherwise on the agenda

- | | |
|--|--------------------------------|
| 1. Fiscal Year Ending June 2025 Incentive Goals | <i>Paulette Lombardi-Fries</i> |
| 2. Fiscal Year 2025-2026 Incentive Goals | <i>Paulette Lombardi-Fries</i> |
| 3. Strategic Planning Discussion (3 years out) | <i>Paulette Lombardi-Fries</i> |